



THE RESULTS OF ATTESTATION STUDY OF EFFECTIVENESS

DR. MICHAELS PSORIASIS PRODUCTS

(undertaken in the Czech and Slovak Republics during the years 2005-2008)

Conducted by Prof. MUDr. Jana Hercogová, CSc.

Summary results of tests on 203 patients. Very good results were achieved with chronic psoriasis, whereas in acute stages, the good results were not always delivered.

The following specialists participated in a multi-centred study:

Head Physician MUDr. Štěpánka Čapková	Faculty Hospital Motol
MUDr. Michaela Havlíčková	Faculty Hospital Královské Vinohrady
Prof. MUDr. Karel Pizinger	Faculty Hospital in Plzeň
Head Physician MUDr. Jaroslav Hoffmann	Central Military Hospital in Praha
Doc. MUDr. Karel Ettler, CSc.	Faculty Hospital in Hradec Králové
Head Physician MUDr. Hana Duchková, DrSc.	Dermatology Sanatorium in Ústí nad Labem
Head Physician MUDr. Hana Bučková, Ph.D.	Faculty Hospital in Brno
Head Physician MUDr. Hana Zelenková, Ph.D.	DOST – Svidník, Slovensko (Slovakia)
Prof. MUDr. František Novotný, DrSc.	Prague Dermatology Center
Prof. MUDr. Jana Hercogová, CSc.	Faculty Hospital Bulovka

** Prof. Novotný was monitoring patients during the years 2005–2008. The results from other dermatology institutions come from tests conducted during the year 2008.*

Patients Evaluation of Dr Michaels treatment after 8 weeks trial:

Very satisfied	128	63%
Satisfied	36	18%
Rather unsatisfied	20	10%
Unsatisfied	19	9%

Doctors Evaluation of Dr Michaels treatment after 8 weeks trial:

Cleared up	120	59, 11%
Improved by 75%	31	15, 2%
Improved by 50%	16	7, 88%
Improved by 25%	13	6, 4%
Not improved	15	7, 38%
Downgrade	7	3, 44%
Did not come for the last check - up	1	0, 49%
Average success rate:	82, 3%	

SUMMARY

- The results are better with appropriate indication of chronic cases, whereas for acutely exacerbated, which means suddenly worsened cases, Dr.Michaels products are not suitable.
- Some dermatologists presume that Dr.Michaels products are only suitable for mild forms of psoriasis and that for severe forms, the biologic medicine is indicated, which is in contrary to the up-to-date experience. Dr. Michaels method is successful, even in severe cases when large skin areas are affected and this method even proves itself to be safer.
- The remission period after the application of Dr.Michaels products is much longer in comparison with other medicine.
- During the exacerbation, after the application of Dr.Michaels products, the patients achieved a 75% improvement on average compared to the original condition before the therapy.

- Some doctors denounce Dr. Michaels treatment because it is an alternative therapy. It is not yet approved as a medicine in the Czech Republic, but the products are currently sold as cosmetics (in Hungary they fall into the category of "paramedicine").
- After terminating the therapy, affected areas very often remain slightly light purple colored for a short period of time, in comparison with other methods.
- The main mode of action appears to lie in the effect of the fruit acid extract, which works partially as peeling agents since it destroys the surface psoriatic cells and then, there is also an anti-inflammatory effect of herbal extracts.

Effectiveness of Dr. Michaels products is 82%

The current treatment of psoriasis is based on local application of medicine containing corticosteroids as the main active ingredient. Although this therapy yields positive results, there are many associated side effects. Numerous studies have shown that more and more sufferers are looking for a safe and effective alternative. Many competing treatments are currently available, but they lack scientific data supporting their effectiveness, and tend to rely instead on anecdotal evidence. One product family, however, which has proven very effective for the treatment of psoriasis, is a natural and complementary group of products based on years of scientific investigation, marketed under the name **Dr. Michaels**. The product family consists of a keratolytic Cleansing Gel, an Ointment and a Skin Conditioner containing essential oils, and has proven to be highly successful in the treatment and management of this debilitating skin disease.

A prominent Czech dermatologist, **Prof. František Novotný** has investigated the efficacy of Dr. Michaels products on 130 patients with chronic psoriasis in his Prague Sanatorium. An 8 week clinical trial has produced outstanding results: 104 patients are completely free of any symptoms, another 18 patients show a 50% to 75% improvement, and four patients are experiencing a 25% improvement. Only in three cases were there no improvements, and in one case there was a temporary worsening of the condition due to a bronchial infection. Prof. Novotný was so impressed with the results that he now recommends the use of Dr. Michaels products for daily dermatological practice. *“The product’s biggest advantage is the fact that they do not contain corticosteroids”*, notes Prof. Novotný from the Prague Dermatology Center.

The Cleansing Gel contains a complex of fruit acids and coconut extract. The Ointment consists of a full range of plant extracts, including wheat sprouts oil, almonds, Australian tea tree plant extracts, sandalwood, and sesame seed oil. The Skin Conditioner contains sunflower, lavender, eucalyptus, and rosemary oils.

Prof. Novotný explained:

“Treatment with all three products is implemented twice a day. The Cleansing Gel is applied to wet affected areas of the body and scalp and then washed off after about five to fifteen minutes. After drying, the Ointment is applied to affected lesions. Finally, the Skin Conditioner is massaged to psoriasis spots.”

He also emphasized that this simple treatment protocol of Dr Michaels products can produce a very surprising 90% success rate for the treatment of chronic plaque psoriasis. Prof. Novotný now believes that psoriasis patients have an effective alternative to expensive biological treatment.